



Services of the San Francisco Public Utilities Commission



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ADOPTED MINUTES
SOUTHEAST COMMUNITY FACILITY COMMISSION
Community Programs Advisory Committee
March 11, 2024
12:00 noon to 2:00 p.m.

1. **Call to Order and Land Acknowledgement:** 12:07 p.m.

2. **Roll Call:**

Present: Posey, Mezie, Tran, Wade-Thompson

Excused: ONeal, Summers

3. **General Public Comment:** None.

4. **Adoption of Minutes – February 12, 2024.**

Moved: Wade-Thompson **Second:** Tran

Public Comment: None

5. **Pop-Up Village Review** (Discussion) (Bryant)

(Victoria Bryant, SECC Community Programs Analyst)

Ms. Bryant reported the Pop-Up Village was a success with over 300 people representing the diversity of the community. There was an abundance of resources for children including food and books. Resident partners participated along with Us4Us, a community non-profit organization.

Questions and Comments from Commissioners and Community Committee Members:

Commissioner Posey acknowledged the support of staff.

Commissioner Mezie asked if the Pop-Up Village would be activated through October.

- Staff advised the location is confirmed through June and tentatively will be activated through October.

Public Comment: None.

6. **Tenant Partner Open House:**(Discussion)(Washington)

(Elise Washington, SECC Resident Partner Liaison)

Ms. Washington reported the Open House concept was originally planned to take place in May or June. It has pivoted to a digital strategy consisting of social ads that will invite the community to take a tour of the third-floor space and meet the Resident Partners. There is also a plan for the community ambassadors to canvass throughout District 10 and speak to the community about the programs currently available at the Center.

London N. Breed
Mayor

Emily Pharr
Executive Director

Susan Murphy
Chair

Dr. Gina Fromer
Vice-Chair

Karen Chung
Commissioner

Chika Mezie
Commissioner

Damien Posey
Commissioner

Amerika Sanchez
Commissioner

Marlene Tran
Commissioner



Ms. Washington noted the Resident Partners are working in a cyclical pattern and open at different times of the year. This has created a challenge for community members to just drop in and receive support, however staff is working to mitigate this for the future. She invited the Commissioners to provide leads to organizations within their networks that would be interested in receiving more information.

Questions and Comments from Commissioners and Community Committee Members:

Commissioners asked how many community ambassadors are involved in the outreach, is there is a flyer providing the hours of operation for each program, and what is the status of the Smart Money Coaching program?

- Staff responded there are at least 7 ambassadors involved in outreach, however providing the hours of operation for services remains a challenge since people are expected to sign up in advance. Staff will continue to work with the Resident Partners to help identify which hours receive the most requests. Staff noted the Smart Money Coaching program is not a Resident Partner and outreach for them has been challenging. Although it is a phenomenal workshop not many people are participating.

Commissioners offered to provide more support and the Executive Director noted the ambassadors provide support to specific geographical areas. She suggested materials be shared with the Visitation Valley team as well as the Potrero Hill team.

Public Comment: None.

7. Black History Month Parade Review: (Berry)

(Larry Berry, SECC Deputy Director)

Mr. Berry announced the Black History Month celebration took place on Saturday, February 24th and it was a huge success. There were more people in attendance than anticipated. The final numbers tallied were 1,602 throughout the course of the day. Twenty-four vendors participated and were a mix of food and retail supported by non-profit organizations. Along with the revenue of \$700 - \$1000 that was made the food vendors provided 250 free meals. The meals were gone early so one of the challenges for the next year will be to provide more food.

The Gumbo Competition was one of the most popular attractions along with the unveiling of the San Francisco General Hospital Foundation Heart. Mr. Berry reported the comedy show and poetry slam took place inside the main building and provided another level of experience for those in attendance. The sound system was updated, and everyone is looking forward to a bigger and better event next year.

Questions and Comments from Commissioners and Community Committee Members:

Commissioners expressed it was an honor to attend and participate in the parade with State Assemblyman Matt Haney who rode with them in the vintage cars. They thanked staff for their hard work and appreciated the attendance of Mayor Breed.

The Commissioners noted they attended the ending celebration at City Hall, and some attended the Black Joy Parade. Regarding future events there was a suggestion to provide a listing of what is taking place at the center and where specifically in the building so the public can navigate their way to the areas they would like to focus on.

Community Committee Member Ms. Wade-Thompson said she was unable to attend due to her previous commitment to attend the Black School Educators Oratorical Contest, however she was informed the events were a great success.

Executive Director Pharr noted there was a suggestion to consider moving the parade to Market Street, which is a great acknowledgement, however we will continue to focus on getting more people from the community involved.

Public Comment: None.

8. Director's Report: (Pharr)

Emily Pharr, SECC Executive Director

Executive Director Pharr reported there are two Commissioner vacancies, and she encouraged the Commissioners to bring forward the names of any individuals that may be interested in serving on the Commission or the Committees.

The Director said the Commission continues to encourage diversity and wants all members of the community to feel included. She thanked Ms. Wade-Thompson for her continual support and participation.

Questions and Comments from Commissioners and Community Committee Members:
None.

Public Comment: None.

9. New Committee Business:

Larry Berry, Deputy Director will provide updates on conversations with the Communications Team regarding branding for the purpose of promoting the Center.

Questions and Comments from Commissioners and Community Committee Members:

Commissioner Posey said he attended the community weigh-in for the Southeast Community Center Interim Use Space and he brought young people with him. They were excited to be included in the planning stages and he noted it was great to see the community invited to be involved.

Commissioner Tran requested a list of highlights of events that could be forwarded to the Commissioners networks.

- Staff advised the newsletter would be returning soon and would provide information regarding upcoming events.

Public Comment: None.

10. Announcements:

Executive Director Pharr announced the Pop-Up Village will be open every 2nd Saturday through October.

Commissioner Mezie announced the A. Philip Randolph Institute will host a job fair at the Center on March 28th.

Commissioner Posey encouraged everyone to support the outreach for the Mental Health and Art Series proposals that are due March 29th.

Elise Washington, SECC Resident Partner Liaison provided a brief overview of the event series that will provide up to \$9,500 to organizations that can provide reoccurring events and programs to help activate the Center and increase engagement with Southeast residents.

Community Committee Member Ms. Wade-Thompson suggested distributing the information to schools by visiting the SFUSD Public Relations Department online. Once approval is received the information will be available for school-wide distribution.

Public Comment: None.

11. Adjournment: The meeting adjourned at 12:54 p.m.

The next meeting of the Community Programs Advisory Committee is scheduled for April 8, 2024.

Assigned Commissioners: Damien Posey/ Chika Mezie/ Marlene Tran

Community Members: Joy Ceniza/ Tandia O'Neal/ Emily Wade-Thompson/ Kathryn Summers