

Gina Fromer
Chair
Amerika Sanchez
Vice-Chair
Karen Chung
Commissioner
Susan Murphy
Commissioner
Damien Posey
Commissioner
Falaofuta Satele
Commissioner
Marlene Tran
Commissioner

SOUTHEAST COMMUNITY FACILITY COMMISSION CITY and COUNTY of SAN FRANCISCO



London Nicole Breed, Mayor

Emily Pharr
Executive Director

ADOPTED MINUTES SOUTHEAST COMMUNITY FACILITY COMMISSION Wednesday, August 24, 2022 6:00 P.M.

This meeting was held by Teleconference Pursuant to the Governor's Executive Order N-29-20 and the Twelfth Supplement to Mayoral Proclamation Declaring the Existence of a Local Emergency Dated February 25, 2020

- Call to Order and Roll Call:** Chair Fromer called the meeting to order at 6:00 P.M.
Present: Fromer, Chung, Posey, Satele, Tran
Excused: Sanchez, Murphy
- Adoption of renewed findings under State Urgency Legislation to continue remote meetings during the COVID-19 Emergency and direct the Commission Secretary to agendize a similar resolution at a Commission meeting within the next 30 days.**
Moved: Satele **Second:** Tran
Public Comment: None
Ayes: Chung, Fromer, Posey, Satele, Tran
- Adoption of Minutes with correction to Item #8 adding vote of Commissioner Tran: July 27, 2022**
Moved: Chung **Second:** Satele
Public Comment: None
Ayes: Satele, Tran, Chung, Posey, Fromer
- General Public Comment:** None
- Communications:** (discussion only) - None
Correspondence Log -
- Report of the Chair:** (discussion only)
(Commissioner Fromer)
Chair Fromer reported Saturday, October 22 is confirmed for the new Center Grand Opening at 11am. The Block Party will be a gathering with fun activities, local performers and a host of community family and friends. She also reported the Child Care Center officially opens this Monday, August 29th and, the Tenant Selection process is underway with 13 proposals scored and ranked.

Questions and Comments from Commissioners:

Commissioner Tran asked when will the list be finalized?

- Staff responded the Real Estate Services Team is going over the list in order of ranking and the higher scored proposals will be given first offers once the space needs have been determined. The list will be moved through accordingly until all of the spaces are filled. By the next Commission meeting we will have a solid idea of which organizations have accepted the spaces that are offered and after a process involving the City Attorney the proposals will be brought to the Commission for final recommendations for tenancy.

Public Comment: None.

7. **Presentation:** Community Shuttle Program (discussion only)
(Robert Lim, SFMTA Project Manager)

Mr. Lim provided an update of the Community Shuttle Program. This will be a new Shuttle Service provided to supplement the services already provided in the area and it will work as follows:

1. Reserve a ride through the app or a tri-lingual call center (Spanish, English, Chinese). Rides can be to anywhere within the service area.
2. Walk to a “virtual bus stop”. This could be your front door, the corner of your street, or one block away.
3. Get picked up by a small shuttle vehicle. Pay a Muni fare with your Clipper Card or Monthly Transit Pass.
4. Shuttle picks-up and drops-off other passengers along the way to your destination.

There are five main components to the Bayview Shuttle Program plan:

1. Community-led planning process for Shuttle Service (November 2022 – May 2023)
 - Hours of operation? Service area? Stops outside service-area? Walk distance for pick-ups?
 - 15 community events with 5 CBO partners to engage community.
 - Focus on engaging hard-to-reach populations in Bayview.
2. 3 years of Community Shuttle Service (July 2023 – March 2026)
 - RFP in process.
 - Includes ongoing marketing & outreach in partnership with 5 CBO’s.
3. Workforce Development Program (March 2023 – March 2026)
 - Recruit, train, and hire locals as shuttle drivers.
 - Refer participants to CityDrive program to earn Class B drivers-license.
 - Pipeline for Muni operator positions & sustainable union jobs.
4. Transportation Resource Center (March 2023 – March 2026)
 - 3rd Street storefront for transportation information and services.
 - Partnerships to reach residents in HOPESF housing.
5. Community Congress Oversight Body (September 2022 – March 2026)

The following organizations are partners for the Bayview Community Program Shuttle:

Engagement & Marketing – Hunters Point Family/ SF African American Arts & Cultural District/ Community Youth Center SF/ MNC Evans Campus/ Amplify Impact, LLC

Workforce Development Program – Office of Economic & Workforce Development/ A. Philip Randolph Institute/ Young Community Developers

Transportation Resource Center – Community Youth Center SF/ Bay Area Community Resources

Community Congress Oversight Body – Bayview Hunters Point Community Advocates

Mr. Lim reported the Community Congress will meet quarterly beginning September 2022 through March 2026. The meetings will be facilitated by Bayview Hunters Point Community Advocates and will be held in the Bayview (hybrid/remote as needed), for community accessibility. The Project Partners will be required to submit quarterly reports to the Community Congress which will be a 15-member body made up of community partners and resident appointees with the following breakdown –

10 delegate seats are held for Community Partners who submitted Letters of Support for the STEP grant application – **including Southeast Community Facility Commission.**

5 delegate seats are held for other organizations and residents appointed by Bayview Hunters Point Community Advocates.

Seats unfilled by Community Partners will be filled at the discretion of the Bayview Hunters Point Community Advocates and all delegates will be offered a \$100 stipend per meeting.

Mr. Lim provided information regarding the Congress scope of work and their decision space and in closing he provided Next Steps showing July 2023 as the start of the Community Shuttle Service.

Chair Fromer thanked Mr. Lim for the presentation and reminded the Commissioners that the idea of the shuttle service was to eliminate isolation and barriers for the community to health services, fresh food, and allow the community access to all necessary services.

Questions and Comments from Commissioners:

Commissioner Tran asked how non-English speaking riders would communicate their desire to get off the shuttle and she suggested a trial run to work out possible problems. She asked if 3-1-1 would be available and what would be the hours of service?

- Mr. Lim responded communication needs would be provided through the call center and the 3-year pilot project would be used to evaluate data and test services. He reported 3-1-1 would not be used in order to not overwhelm the current system and the hours of operation would be determined from the information provided through the Community Congress.

Commissioner Chung had questions regarding the operating costs and the relevancy of the T-Line.

- Mr. Lim reported a grant of \$10.5 million dollars was received from the California Air Resources Board and \$8 million will be allocated to the shuttle service at \$2 million per year during the pilot period. He advised that once the pilot period has ended the levels of service and search for new funding will be evaluated.

Public Comment:

Emily Wade-Thompson community member had a question regarding the seating capacity of the shuttles.

- Mr. Lim responded it would be up to the vendor however they will be accessible zero emission minivans that could accommodate 6 to 10 people at a time.

Moira Rios community member asked if transfers would be provided or if the system would be pay per use?

- Mr. Lim said there was potential for both options, and this would be worked through the contract process with the vendor.

Chair Fromer noted the vendor would only implement the decisions coming from the community.

- Mr. Lim advised the community will make recommendations to the governing body of the program and the Municipal Transit Authority will ask the vendor to deploy the requested recommendations.

Brigitte LeBlanc community member had a question regarding the RFP timeline.

- Mr. Lim responded the RFP would be released this year in the Fall.

8. Wu Yee Children's Services Early Learning Scholarship Program: (discussion only)

Cheryl Horney, Child Development-Head Start Director

Monica Walters, CEO of Wu Yee greeted the Commission and advised the children began arriving on Monday. She thanked the Commission and the SFPUC for their support and partnership.

Ms. Horney reported 27 families arrived on Monday and every classroom had at least one child. She provided a breakdown of the following funding types:

10 Scholarship Slots – Families will qualify for an SF Early Learning Scholarship voucher if their income is between 85% or 100% of the State Median Income (SMI) and 110% of the Area Median Income (AMI). If a family's income is above 110% of the AMI, they will receive a tiered subsidy as a scholarship. [110% of the AMI is \$137,150]. Nine scholarships are remaining.

17 State Funded Slots – Families will qualify for State funding if their income is between 100% of the Federal Poverty Level (FPL) and 85% (Infant/Toddler) or 100% (Preschool) of the SMI. [85% of SMI for a family of 3 is \$82,104]. Eleven state funded slots are remaining.

40 Early Head Start/Head Start Slots – Families will be eligible for EHS/HS if they are experiencing homelessness, foster a child, are on Public Assistance or their income is below 100% of the FPL. [FPL for a family of 3 is \$23,030]. Four EHS/HS slots are remaining.

Ms. Horney provided the demographics of the Early Head Start Program which are children 3 months to 3 years old and the Head Start Program for children 3 to 5 years old.

36 children have been accepted into the Federal Program. 58% identify as Latino/Latina, 22% identify as Black/African American, and 19% identify as Asian.

The 36 children in the program represent the following neighborhoods –

94124 Bayview	-	22 children
Homeless	-	5 children
94134 Visitacion Valley	-	5 children
94110 Mission	-	1 child
94112 Excelsior	-	1 child
94133 Chinatown	-	1 child
94132 OMI	-	1 child

The age ranges are 3 children under 1 year old/ 5 children are 1 year old/ 7 children are 2 years old/ 14 children are 3 years old/ 7 children are 4 years old.

Nine families from the Bayview neighborhood applied for the Scholarship Program and all were accepted. With the help of the Southeast Commission and the SFPUC two rounds of extensive outreach were provided. In closing Ms. Horney emphasized the number of slots available and thanked the Commission for the Center and the opportunity to provide service to the community.

Questions and Comments from Commissioners:

Chair Fromer had a question regarding how the demographics would be managed because previously the community questioned how siblings were grandfathered in and spaces did not return back to the public. She noted that although the demographics appear to be diversified today it could be different tomorrow with other communities coming into the Bayview even though there are other robust centers throughout the city.

- Monica Walters responded there was a need to closely monitor this issue. Cheryl Horney responded the remaining spots would be designated to the Black/African American community living or working in the 94124 area, and the extensive outreach efforts would continue. Ms. Horney advised there is a selection-criteria that is voted on by the Board of Directors and the Policy Council, however it does not mean you will automatically be approved. Sometimes one sibling might get in and another might not because they age out and they have to reapply.

Commissioner Tran asked if there is a site in Visitacion Valley and what incentives were provided for parents who work and may not qualify for various programs?

- Ms. Horney responded there was a site on Glasgow Avenue and a new site will be build in 2024, however there is a high need for childcare there and she was not sure if that was the reason applicants might apply to the 94124 Center, or if they worked close to the Bayview neighborhood.
- Regarding help for working parents Ms. Walters responded state or city vouchers are provided for families making over the Federal poverty wage and Wu Yee will work with families that qualify. She noted they are unable to change the rules, but they are making progress on providing opportunities for working families to have access to childcare.

Commissioner Chung had a question regarding the number of children allowed from one family and what was the fee.

- Ms. Horney used the example of the current available slots and noted after the scholarship slots were filled the system would provide applications through a lottery process. The childcare remains free based on the family AMI and the any charges are based on a sliding scale.

Commissioner Satele thanked the Wu Yee representatives for the diversity of the childcare center and noted she would continue to help with outreach to the Pacific Islander community in the Bayview.

Public Comment:

Brigitte LeBlanc community member requested more information from Wu Yee regarding the available scholarships and she offered to help forward it to the community at large.

Latoya Pitcher community member noted the site historically did not feel inclusive and welcoming. She said her children were referred all the way to Chinatown and they were on the list for 7 years and never received an offer to childcare in the Bayview. She advised understanding the scholarships and placements are limited but agrees there should be prioritization for Bayview residents. She also noted concern around culture and respect and value for Black culture. She advised she was aware of institutional language and wanted to ensure there was an awareness of it.

- Ms. Walters said she was aware of the concerns and wants to ensure the community that Wu Yee will make sure that the teaching and responsiveness to the children and their families is culturally and racially confident, and not just one size fits all because that is not what the community needs. They will provide quality care.

9. Presentation: Operations Manual(discussion only)

Larry Berry, SECFC Deputy Director

This item has been postponed until further notice.

10. Committee Reports: (discussion only)

a) Community Programs Advisory Committee (*Posey*)

Commissioner Posey provided an overview of the August 8th committee meeting where the SECC marketing campaign goals were provided by Jessica Bowker and Michelle Peters, members of the SFPUC Communications Team. After the adoption of the July 11th minutes an update of the Tenant Manual and Policies was presented by Amanda Jimenez, SECFC Tenant Liaison. The final presentation provided by Deputy Director Berry was an overview and history of the Operations Plan which will be reviewed for final approval by the Commissioners in September. There was a brief discussion regarding the Logo Development and the new Center Fee Schedule.

b) Facility & Design Advisory Committee (*Chung*)

Commissioner Chung shared highlights from the August 11th committee meeting where the messaging campaign provided by Jessica Bowker and Michelle Peters focused on ads to geographically target the Southeast communities with the use of radio, newspaper, and social media outlets. A general update of the Operations Manual provided by Deputy Director Berry was met with a suggestion from the Committee to ensure a proposal is provided to enlist community members in the operation of the new Center. The Executive Director provided an update on the vetting process for tenants and reported Real Estate Services will be providing recommendations soon that will come before the full Commission for ratification.

Public Comment: None

11. SECF Director's Report: (discussion only)

(Emily Pharr, SECC Executive Director)

Executive Director Pharr introduced Nicholas Cresta from San Francisco State University. He is the recipient of the Willie Brown Fellowship and he will be working with the Commission on a number of projects as we move toward the Grand Opening.

Mr. Cresta greeted the Commission and reported he is studying Environmental Studies with a focus on Social Justice, and he advised he looks forward to supporting community programs and continuing the fight for justice through the public sector.

Executive Director Pharr announced the October 22 Grand Opening festivities will begin at 11 am and a great program of celebration has been planned for the community family. The Director reported staff is moving forward with relocating from 1800 Oakdale to 1550 Evans. The vaccination clinic at 1800 Oakdale is closing after this weekend and we will continue to work with them at the new Center in a Pop-Up format. More than 10,000 vaccines were provided in partnership with the Department of Public Health and Rafiki Wellness, and she advised we are proud of the work that was done to keep the community safe and healthy. Director Pharr reported the childcare center is open and our team was able to welcome the families and Wu Yee staff on Monday.

Executive Director Pharr said the childcare center is a great asset to the community and we need to ensure the children there live in the community. She noted she was impressed to see the diversity of the staff which would ensure cultural respect and continued opportunities for the children at all times.

In closing the Executive Director reported an announcement will be made no later than October regarding the top RFP's received and a request for recommendations from the Commission will be forwarded to the San Francisco Public Utilities Commission.

Questions and Comments from Commissioners

Commissioners advised they were sorry to have missed the opening day of the childcare center.

- Executive Director Pharr advised all of the families would have an opportunity to attend the Grand Opening on October 22.

Public Comment: None

12. Future Agenda Items: (discussion only)

Public Comment:

LaToya Pitcher requested an agenda item to build community through a Farmers Market so fresh fruits and vegetables would be available outside of the food pantries that are located in the community. She also requested a discussion regarding building tourism to create revenue for the community.

Brigette LeBlanc requested a conversation regarding the negative comments made by a current School Board Member and the affect it is having on the Black/African American community.

13. Announcements:

Chair Fromer asked if any of the Commissioners had an opportunity to attend the annual Back to School events at the various community schools?

- Commissioners responded they attended rallies at Bret Hart, George Washington Carver, Dr. Charles Drew, Malcolm X Academy, and Willie L Brown, Jr.
- Ms. Wade-Thompson personally thanked Commissioner Posey for his participation.

Commissioners commented the pay for teachers should be the same as police officers because of the hard work they do.

Community Member Emily Wade-Thompson announced Back to School Night was approaching and she advised she would send information to the Commissioners so they would be able to support the children of the community by showing up.

Public Comment:

Latoya Pitcher thanked the Commissioners for supporting the community children at the Back-to-School events.

14. Adjournment:

The meeting adjourned at 7:31 pm.

The next meeting of the Southeast Community Facility Commission will be Wednesday, September 28 , 2022.

Carla Vaughn, Commission Secretary