

**WE'RE
GEARED
UP FOR
GEARY**

**MAKING
UPGRADES**

**Geary Boulevard Sewer and Water Improvements Phase 2
Small Business Working Group Meeting
November 12, 2024**

Introductions

 San Francisco Water Power Sewer <small>Services of the San Francisco Public Utilities Commission</small>	
Derek Adams	Project Manager, Wastewater
Jessica Chiang	Public Outreach & Merchant Liaison
Chris Colwick	Communications
Portia Davis	Project Coordinator, Water
Kathy Kim	Resident Engineer
Shalon Rogers	Public Outreach Manager
Ming Yee	Project Manager, Wastewater

Small Business Working Group members

Please share:

- Your Name
- Business
- Type of Business
- Location of Business



Guidelines for Effective Dialogue



- Be present and engaged
- Step up and step back
- Speak from the “I”
- It is not okay to blame, shame, or attack others
- Be aware of intent vs. impact
- Ask questions

As a participant, we’d like you to agree to:

- Treat Working Group members and the project team respectfully
- Provide input and direction focused on the topic of discussion

Why We Are Here

The Small Business Working Group will be a space for merchants and the Project Team to engage regularly to share updates, explore challenges, and discuss ways to reduce impacts.



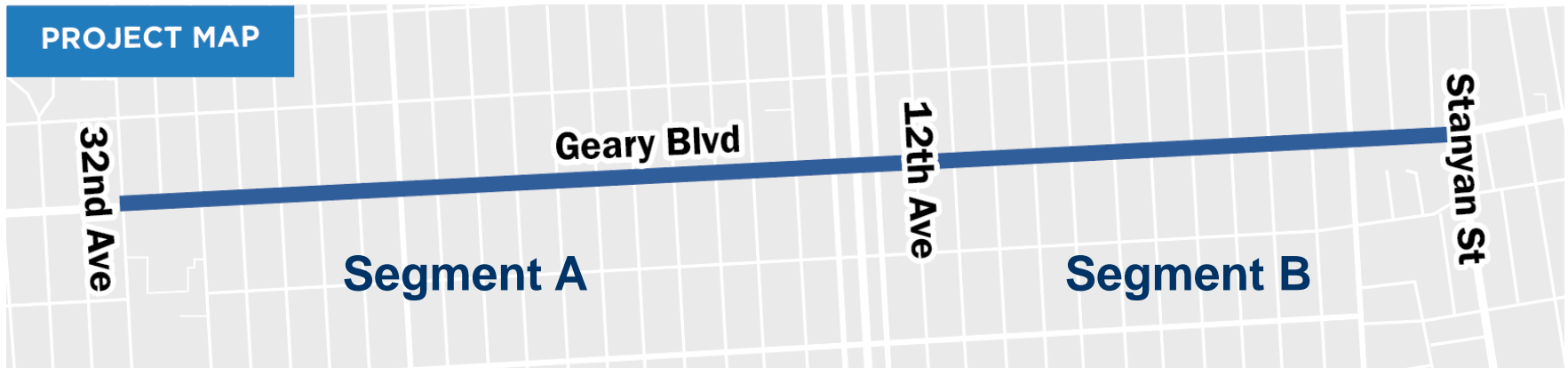
Geary Boulevard Sewer and Water Improvements Phase 2

Geary Boulevard Utility Upgrades

Location: Geary Boulevard between 32nd Avenue and Stanyan Street

Work Segments:

- Segment A: 32nd Avenue to 12th Avenue
- Segment B: 12th Avenue to Stanyan Street



Schedule

➤ November 2024

- Preliminary work in progress
 - Surveying
 - Sewer lateral inspections
 - Started at 32nd Avenue and working east; currently at 28th Avenue
 - Potholing - beginning mid-November

➤ December 2024

- Baseline schedule submitted

➤ January 2025

- Sewer and water pipeline installation begins

Preliminary Work

Surveying

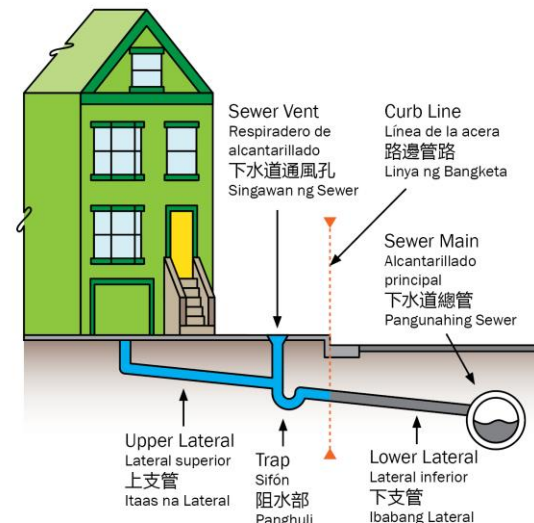
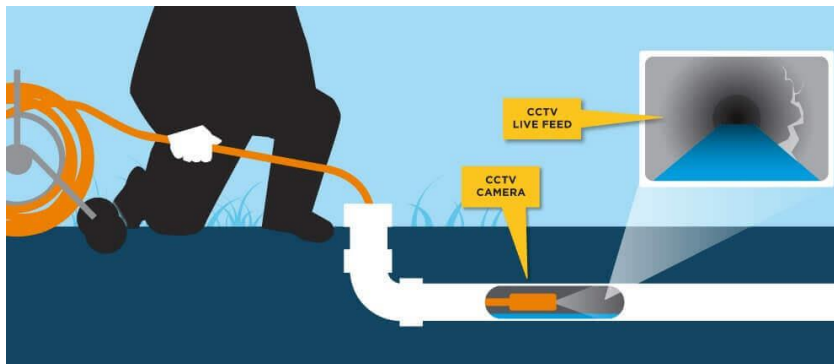
- Detailed documentation of the existing conditions at a construction site and the surrounding areas
- Photographs and video recordings from multiple vantage points to provide record of the pre-construction state



Preliminary Work

Sewer Lateral Inspections

- Lower laterals inspected where sewer mains will not be rehabilitated or replaced
- Ensure sewer infrastructure along the entire project corridor in state of good repair
- Temporary parking restrictions may be necessary



Preliminary Work

Potholing

- Identify underground utilities and potential conflicts
- No major excavation required
- Temporary parking restrictions may be necessary

**Waivers to work during holiday moratorium needed*



Monitoring During Construction

Noise Monitoring

- Contractor will implement mitigation controls to ensure compliance with construction noise levels allowed
- Required for nighttime work

Vibration Monitoring

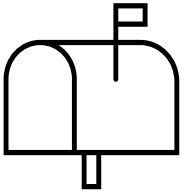
- Contractor will monitor vibration at critical locations as needed

Air Monitoring

- For Cured-In-Place-Liner sewer rehabilitation, air quality around the worksite will be monitored



Construction Notices



Mailers

- 10-day notices ahead of upcoming excavation
- Night work
- Quarterly project updates



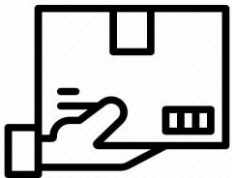
Eblasts

- Construction schedules and project updates



Doorhangers

- Connections involving water service interruptions



Hand-delivered

- Upcoming parking restrictions

Construction Notices

Discussion

- Is there a preferred method for digital communication such as NextDoor posts, e-blasts, or other platforms?
- What type of advance notice would be helpful to residents and businesses along the corridor?



Business Support Services



Services Offered to Merchants

Office of Economic and Workforce Development (OEWD)

- OEWD provides business support to small business owners as they navigate through construction projects.
- Jada Jackson manages the OEWD Small Business Construction Mitigation Program and will serve as a business liaison/point of contact for business support services and technical assistance.
- These suite of services have been put together to support both the short-term and longer-term needs of businesses affected by construction and to limit the negative impacts as a result of this construction project.

Jada Jackson | Jada.Jackson@sfgov.org | (415) 554-6477 | www.oewd.org



Services Offered to Merchants

FREE Business Consulting and Technical Assistance

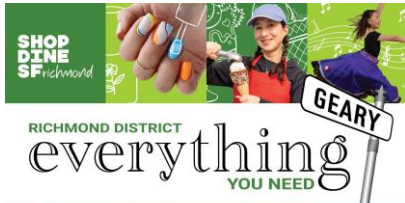
OEWD provides business education and leverages other programs available to small businesses. Businesses will be able to access the expertise of the San Francisco Small Business Development Center (SBDC), housed within OEWD for training and one-on-one consulting in a variety of areas such as:

- Business Accounting/Budgeting
- Cash Flow Management
- e-Commerce
- Financing/Capital
- HR/Managing Employees
- Lease Negotiations
- Legal Issues
- Social Media
- Tax Planning
- Technology
- Training

Holiday Social Media Campaign



Holiday Social Media Campaign



- Let's show some love to our local merchants this holiday season! From unique gifts to delicious eats, the Richmond District has everything you need. The Geary Boulevard Sewer and Water Improvements project begins January 2025.
- This holiday season, let's come together to support our local merchants. Shop local and make a difference in your community. Get ready for the Geary Boulevard Sewer and Water Improvements Project, starting January 2025.
- The Geary Boulevard Sewer and Water Improvements Project begins January 2025. Support your Richmond District merchants this holiday season. The neighborhood that has everything you need.

Holiday Social Media Campaign



We will share sample posts for Facebook and Instagram



Merchants can easily download graphics and post suggested copy on their own social platforms

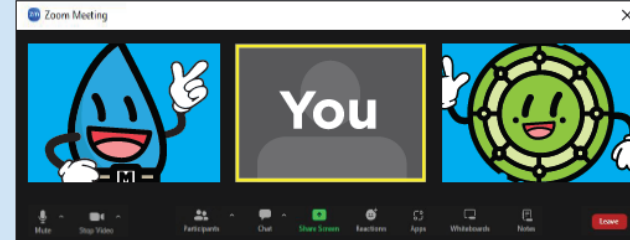
Next Steps

Recurring Monthly Meetings

Next Meeting:
December 10

Beginning in 2025:
Third Tuesday
of every month
at 9am

**SFPUC Geary Boulevard
Small Business Working Group
Third Tuesday of every month at 9:00 a.m.**



Join online Zoom meeting: <https://sfwater.zoom.us/j/86024841719>

Meeting ID: 997 615 5037

Passcode: 0725152025

Join by phone: (669) 900-6833

For more information: sfpuc.gov/Geary Email: GearyUpgrades@sfwater.org

2025 Meeting Dates

JANUARY 21	FEBRUARY 18	MARCH 18	APRIL 15
MAY 20	JUNE 17	JULY 15	AUGUST 19
SEPTEMBER 16	OCTOBER 21	NOVEMBER 18	DECEMBER 16

- **Post-meeting Surveys**
 - Opportunity to provide feedback or ideas for consideration
 - Suggested meeting topics



Stay in Touch



GearyUpgrades@sfgwater.org



sfpuc.gov/Geary

Thank you!