



Services of the San Francisco Public Utilities Commission



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ADOPTED MINUTES
SOUTHEAST COMMUNITY FACILITY COMMISSION
Community Programs Advisory Committee
November 13, 2023
12:00 noon to 2:00 p.m.

1. Call to Order and Land Acknowledgement: 12:18 p.m.

2. Roll Call:

Present: Posey, Mezie, Tran, Wade-Thompson

Excused: ONeal, Summers

3. General Public Comment: None.

4. Adoption of Minutes – October 16, 2023.

Moved: Wade-Thompson Second: Tran

Ayes: Posey, Mezie, Tran, Wade-Thompson

Public Comment: None

5. Kindergarten to College Program (Introduction & Discussion) (Kanungo)

(Mohan Kanungo, K2C Program Manager, Office of the Treasurer & Tax Collector)

Mr. Kanungo provided the background of the program, which is housed within the Office of Financial Empowerment, SF Treasurer’s Office. Its mission is to improve the financial lives of all San Franciscans.

Mr. Kanungo shared a video highlighting the experience through the eyes of participants. Every child enrolled in Kindergarten through 12th grade (as of Fall 2023) with the San Francisco Unified School District (SFUSD) automatically receives a college savings account at Citibank with an initial incentive of \$50. He advised research shows having a savings account in a student’s name makes them 7 times more likely to attend college and 4 times more likely to graduate from college.

Mr. Kanungo reported there is an equity incentive for select elementary schools in the Bayview and Mission districts. An additional \$150 of seed money is provided so every 1st to 5th grade account holder receives \$200 as their initial incentive. Families are also encouraged to save with the California State Incentive Program known as Scholarshare 529, a type of investment account.

Last but not least Mr. Kanungo introduced CalKIDS which launched in 2022 and gives children in California a jumpstart on saving for college or career training. Newborns receive an initial seed of \$25 and can receive up to \$100. Low-income public-school students receive awards of \$500 - \$1500.

London N. Breed
Mayor

Emily Pharr
Executive Director

Susan Murphy
Chair

Dr. Gina Fromer
Vice-Chair

Karen Chung
Commissioner

Chika Mezie
Commissioner

Damien Posey
Commissioner

Amerika Sanchez
Commissioner

Marlene Tran
Commissioner



To be eligible for CalKIDS, participants must be:
Born in California on or after July 1, 2022, or
Low-income California public-school students in grades 1-12 as of the 2021-2022 school year, or
Low-income California public-school student in grade 1 in a subsequent school year.

Questions and Comments from Commissioners and Community Committee Members:

Commissioner Tran wanted to know more about the outreach process. And she noted that information in the body of a notice might be bilingual however, if the heading is in English some individuals may miss out on receiving the information because they will assume the entire notice is in English.

Mr. Kanungo displayed an outreach toolkit and advised there is common language for use in organizational newsletters, as well as digital access, and printed flyers in multiple languages. Mr. Kanungo advised there are partnerships with the Bayview YMCA, Boys and Girls Club, and META and they will assist with in-person engagement.

Commissioner Mezie wanted to know if the funds could be used at other educational institutions and when would be the best time to enroll?

Mr. Kanungo provided a timeline of the school year and explained how the accounts are opened automatically. He also advised the funds can be used to cover higher education expenses at:

- Four-year College/University
- Jr. College/Community College
- Trade/Vocational School
- Post-secondary apprenticeship or training program

Community Committee Member Ms. Wade-Thompson noted the next deposit days would begin in January.

Executive Director Pharr asked if the accounts were interest earning accounts?

Mr. Kanungo responded the accounts technically do not accrue interest but there is a growth incentive.

The Commissioners had questions regarding fees and Mr. Kanungo advised there were no fees connected to these accounts. He provided instructions on how to access the CalKIDS website and enroll in the program.

For a complete copy of the presentation please contact the Commission Secretary at cvaughn@sfwater.org or call (415) 523-1317.

Public Comment: None.

6. Reservation Policies and Procedures:(Update & Discussion)(Berry)

Larry Berry, SECC Deputy Director

Deputy Director Berry provided an overview of the year which included challenges, policy recommendations, parking lot management, and memorial services. There have been 1,299 events, over 48,000 visitors, \$218,000 generated, and a number of key events such as Black History Month, Juneteenth, Weddings, and countless community celebrations.

Deputy Director Berry reported the 3 areas providing the most challenges were Booking Policies, Memorials, and Parking Lot Management. He provided the following recommendations:

Booking Limits – Changes have been made to the booking policies to limit the number and frequency of bookings community members can make.

Brokering Space – We will not allow people or businesses to broker space for community events. Language will be added to the policies and FAQs moving forward along with additional questions in the intake process to check for brokering activities.

Streamline Documents – Streamline the booking process and ensure users are clear about the SECC policies when reserving space.

The parking lot challenges with large events and memorials are double parking/ EV idling/ parking in the Fire Lane/ No spots for parents picking up children from childcare.

The solutions would be Community Ambassador presence/ On-Site Security presence/ parking registration at the EV stations.

Memorial services are currently on hold while resources are reevaluated to determine what is fully needed to support these events.

Questions and Comments from Commissioners and Community Committee Members:

Commissioner Mezie wanted to know what the process would be if someone wanted to book multiple dates.

Staff advised all requests should be submitted through the SECCinfo@sfwater.org website and staff will work with them directly.

Commissioner Tran asked if the Ambassadors were available to help navigate the language barrier for individuals that might need help?

Staff responded yes, they are available, and Director Pharr added we have a new staff member that is fluent in Tagalog.

Public Comment: None.

7. Discussion Regarding Changing Meeting Time: (Pharr)

Emily Pharr, SECC Executive Director

After a brief discussion that Monday was a good day, but the time could possibly change Executive Director Pharr announced this item would be moved forward and revisited before the January meeting.

Public Comment: None.

8. Director's Report: (Pharr)

Emily Pharr, SECC Executive Director

Executive Director Pharr reminded everyone to be aware of the APEC conference that would affect driving and traffic in the city this week. She reported businesswomen from international communities gathered at the Center to discuss the state of the economy and she reminded everyone that the next full Commission meeting would be held on November 29th in lieu of the upcoming holiday.

Public Comment: None.

9. New Committee Business:

Commissioner Tran requested scheduling the Immigrant Rights Commission to provide a presentation and provide an update on the work they do. She also requested an update from City College regarding what classes they offer to the district.

Commissioner Mezie requested the Southeast Team hold a Resource Fair with Tenant Partners so community members can get to know them, find out about office hours, and receive information regarding what they are offering the community.

Commissioner Posey said he would be happy to host the event.

Public Comment: None.

10. Announcements:

Commissioner Posey announced the Peace Rally held in the Lakeview OMI community was a success and there will be a Turkey Giveaway on November 21 hosted by US4US.

Commissioner Mezie announced there will be turkeys and grocery bags for low-income housing residents. Toys will also be available.

Executive Director Pharr announced Commissioner Chung will have bicycles available for low-income families during the upcoming holiday season.

Public Comment: None.

11. Adjournment:

The meeting adjourned at 1:25 p.m.

The next meeting of the Community Programs Advisory Committee is scheduled for December 11, 2023.

Assigned Commissioners: Damien Posey/ Chika Mezie/ Marlene Tran

Community Members: Joy Ceniza/ Tandia O'Neal/ Emily Wade-Thompson/ Kathryn Summers